Where is the Money for Women’s Rights?

Highlights from AWID’s Fundher Brief 2008: Money Watch for Women’s Rights Movements and Organizations

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www.awid.org
Objectives of the presentation

- Share **up to date information** about organizational profiles and funding trends for women’s rights organizing
- Discuss some of the **challenges** these organizations face for resource mobilization
- Highlight some of the current **opportunities** within different funding sectors
- Present some key **questions** for discussion
In 2004 AWID launched its Strategic Initiative *Where is the Money for Women’s Rights (WITM)* and has been doing research and advocacy on funding for women’s rights organizations since then.

In 2006 and 2007 the first and second Fundher reports were published, with key information on funding trends, donor sectors and innovative options for women’s rights organizing to promote their sustainability.

In 2008 we are presenting the third Fundher brief, with data gathered from a survey answered by more than 1000 women’s rights organizations worldwide, along with the information from 20 interviews with donors and women’s rights advocates and a literature review.
Regional Distribution 2008

- North America and Western Europe: 7%
- Unknown: 1%
- Asia and the Pacific: 17%
- Latin America / Caribbean: 22%
- Middle East/ North Africa: 17%
- Africa (south of Sahara): 24%
- East and Central Europe / CIS: 12%

Base= 1032 respondents
Year of Foundation

Prior to 1970: 2%
1970 to 1979: 3%
1980 to 1989: 13%
1990 to 1999: 39%
2000 to 2008: 43%

Base = 1026 respondents
Geographic scope of your organization's work 2008

- Your city, municipality, province or state: 52%
- Your region of the world: 24%
- Your country: 60%
- International: 22%

Base = 1032 respondents

Multiple responses accepted. Figures will not total to 100
Top ten priority issues organizations focus on in 2008

- Violence against women: 41%
- Sexual & Reproductive health and rights: 16%
- Women's rights: 58%
- Gender: 28%
- Human rights: 13%
- Young women's rights: 14%
- Children's rights: 10%
- Education: 16%
- Development/Poverty: 17%
- Economic rights: 10%

Base = 969 respondents

Primary, secondary and third focus for all organizations. Figures will not add up to 100.
Total income in USD 2007

- More than $100,000: 24%
- $50,001 to $100,000: 10%
- $25,001 to $50,000: 12%
- $5,001 to $25,000: 18%
- $1,001 to $5,000: 9%
- $100 or less: 9%
- Unknown: 18%

Base = 1017 respondents
Organization's largest donation in 2007

- More than $100,000: 15%
- $50,001 to $100,000: 12%
- $25,001 to $50,000: 16%
- $5,001 to $25,000: 38%
- $1,001 to $5,000: 13%
- $1,000 or less: 6%

Base: 680 respondents
Combined revenues for Women’s Rights Organizations

- In **2005**, AWID research showed an overall revenue of USD 76,100,529 for 729 organizations (an average of USD 104,390 per organization).

- In **2007**, those figures raised to USD 114,437,846 for 705 organizations (an average of USD 162,323 per organization).
Revenues by sector in 2007

- National/local government: $7,383,583
- Family foundations: $3,725,102
- Faith-based organization: $2,059,602
- Individual giving: $268,395
- Corporate philanthropy: $91,994
- Women's Funds: $3,920,848
- INGOs: $12,294,070
- Private foundations: $17,005,774
- Bi/multilateral agencies: $37,215,327
- Other organizational resources: $30,473,152

Base: 705 responses
Percent of grants given by each sector in 2007

Base: 1021 responses
Was the grant your organization received in 2007 a multiyear grant?

<table>
<thead>
<tr>
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<th>Percent of grants</th>
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<tbody>
<tr>
<td>Base = 675 organizations / 1,404 grants</td>
<td></td>
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<tr>
<td>Yes</td>
<td>40%</td>
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<tr>
<td>No</td>
<td>56%</td>
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<tr>
<td>Not sure</td>
<td>5%</td>
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How do organizations pay for salaries and rent?

<table>
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<tr>
<th>Method</th>
<th>Percentage</th>
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<tr>
<td>We have grants that explicitly cover these kinds of costs.</td>
<td>30%</td>
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<tr>
<td>We use money from the grants that we receive for specific projects.</td>
<td>49%</td>
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<tr>
<td>We have other sources of income, such as membership fees or income-generating activities that we manage on our own.</td>
<td>43%</td>
</tr>
</tbody>
</table>

Base = 1032 respondents
Top 3 priorities if organization had unlimited and flexible funding in 2008

- Human resources and organizational development, 65%
- Broaden or strengthen existing programmes, 73%
- Reach far-away audiences and expand working zones, 46%
- Expand staff, 18%
- Develop completely new programmes, 28%
- Better housing for office space, 16%
- Re-establish programs that ended in the past due to lack of funding, 42%

Base = 926 respondents

More than one answer accepted. Total will not add up to 100.
Opportunities & Challenges

What’s next?
Windows of opportunity in the funding sectors

- New big funds are emerging among bilateral agencies; some governments have renewed their commitments to women’s rights and gender equality.

- New foundations are coming to the scene with an interest in funding women’s rights organizations, while some long-established foundations are implementing changes in their programmes that could open opportunities.

- Some INGOs play a major role in funding organizations in the Global South and East.

- Women’s Funds are stepping up, channelling some big monies that would not otherwise reach small organizations, giving more grants and accompanying their grantees.
Challenges in the relationship between donors & women’s rights organizations

- There's a gap between donor conditions and women's organizations needs
- More flexibility and accompaniment
- Negotiate terms of support
- Invest in organizations and organizational development
- Develop alternative evaluation frameworks
- Organizations need to improve their communications
Questions for consideration

- Are commitments going to continue? How long will the momentum last?
- Will the “champions” have the capacity to engage other donors in their sectors?
- How can donors support movement building?
- How can we overcome the disconnection that still exists between donor requirements and women’s rights organizations needs?

*How can we strengthen the partnership between women’s rights organizations and donors?*

THANK YOU!  ¡GRACIAS!  MERCI!