Where is the Money for Women’s Rights in Westeros Region?

SAMPLE RESEARCH FRAMING FOR WITM TOOLKIT

Goals:
1. Fill gaps in knowledge around funding availability and funding trends for women’s rights organizing in Westeros.
2. Use hard data generated from our WITM research to influence donor discussions and donor decision-making regarding women’s rights in Westeros region.
3. Increasing the quality and quantity of funding directed to women’s rights groups working in Westeros by identifying strengths and gaps in funding through our WITM research.
4. Foster deeper alliances with donors and women’s organizations in order to strengthen advocacy and amplify the call for greater resources for groups in Westeros by identifying opportunities after analyzing our WITM data.
5. Framing collective resource mobilization as part of the political agenda for Westeros.

Key Questions:
• In Westeros, what are the key shifts in women’s rights organizations, women’s funds and donor’s budgets, particularly related to resource sustainability in the past five years?
• Who are the main funders for women’s rights, who are the main recipients of funds for women’s rights, and what are the politics behind the key funding trends identified?
• How do donor decisions regarding funding affect women’s rights groups in Westeros?
• What funding mechanisms allow women’s rights organizations to create the most impact?
• What are the strongest examples of collaborative resource mobilization for women’s rights in Westeros and how do these collaborations enhance the women’s rights and gender equality movements in Westeros?

Types of Data:

Tools / Methodology
• Review of Westeros Fund for Women grantmaking data from past 3 years
• Desk research on funding trends for human rights, women’s rights, and development in Westeros
• Interviews (10 women’s organizations and 10 donors)
• Input during sessions organized at the Forum for Women at Westoros
• Input during sessions organized at CSW59, inviting women’s rights activists from Westeros for input

Final Products:

• Full comprehensive report disseminated to key funders and womens’ rights organizations
• Infographic for viral dissemination online
• Series of presentations on key findings, hosted at major funders in Westeros and key women’s rights organizations in Westeros
• Webinars for donors presenting key findings
• Webinars for women’s rights organizations and activists, presenting key findings and encouraging dialogue for collaboration