AWID WEBINAR: DATA, RESOURCES, AND WOMEN’S RIGHTS

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Director of Learning, Evaluation, and Impact
OUR PROMISE

WE GET MONEY AND ATTENTION WHERE IT WILL MAKE THE BIGGEST DIFFERENCE IN THE FIGHT FOR GENDER EQUALITY.
OUR APPROACH

• Focus on ending gender-based violence, economic and political empowerment, and sexual and reproductive health and rights

• Use our networks to find, fund, and amplify the courageous work of women who are building social movements and challenging the status quo

• Global Fund for Women has invested in nearly 5,000 grassroots organizations in 175 countries since 1987, helping to win rights for millions of women and girls
SUPPORTING WOMEN’S RIGHTS ORGANIZATIONS THAT ARE HARD TO REACH

- Core funding
- Average grant size $5,000 to $30,000 per year
- Close to half (47%) of our grants were awarded to organizations with a budget size of $50K or lower
IN FISCAL YEAR 2015

495 GRANTS

- 57 grants in Europe & Central Asia
- 141 grants in Asia Pacific
- 48 grants in Middle East & North Africa
- 133 grants in Latin America & the Caribbean
- 116 grants in Sub-Saharan Africa

$6,958,217.73 awarded in grants in 82 countries for:

- 38% Freedom from Violence
- 18% Sexual & Reproductive Health & Rights
- 44% Economic & Political Equality
TRENDS

• Large donors are moving towards giving larger-size grants

• Women’s rights organizations who do not meet certain criteria are left out

• Restricted funding is growing yet our annual available revenue fluctuates

• The demand is high—we receive over 2,500 proposals each year and are able to award about 20%

• Significant resources are spent on applications that are ultimately declined
GUIDING VALUES

RESPECT
BALANCE OPENNESS & EFFICIENCY
TRANSPARENCY

GRANTMAKING PROCESS

• Two-step application process (profile + full proposal)
• Open calls
• RFPs
• Clearly communicate criteria, priorities, and timelines
INTEREST & DEMAND

3,024 ORGANIZATIONS FROM 100 COUNTRIES SUBMITTED PROFILES.

Applicants by region:

- AP (535): 18%
- ECA (555): 18%
- LAC (803): 27%
- MENA (225): 7%
- SSA (906): 30%

Priority country vs. Non-priority country:

- AP (535):
  - Priority: 482
  - Non-priority: 53
- ECA (555):
  - Priority: 426
  - Non-priority: 129
- LAC (803):
  - Priority: 737
  - Non-priority: 66
- MENA (225):
  - Priority: 212
  - Non-priority: 13
- SSA (906):
  - Priority: 719
  - Non-priority: 187

3,024 ORGANIZATIONS FROM 100 COUNTRIES SUBMITTED PROFILES.
**AGE & SIZE**

Almost half of them have a small budget. 8% were established within the past two years.

<table>
<thead>
<tr>
<th>AGE</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>0-2 YEARS</td>
<td>8%</td>
</tr>
<tr>
<td>3-5 YEARS</td>
<td>21%</td>
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<tr>
<td>6-10 YEARS</td>
<td>25%</td>
</tr>
<tr>
<td>11-20 YEARS</td>
<td>31%</td>
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<tr>
<td>21 YEARS +</td>
<td>16%</td>
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<table>
<thead>
<tr>
<th>BUDGET SIZE</th>
<th>Percentage</th>
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<tr>
<td>Up to $30,000</td>
<td>48%</td>
</tr>
<tr>
<td>$30,001 - $50,000</td>
<td>15%</td>
</tr>
<tr>
<td>$50,001 - $100,000</td>
<td>14%</td>
</tr>
<tr>
<td>$100,001 - $200,000</td>
<td>10%</td>
</tr>
<tr>
<td>$200,001 - $300,000</td>
<td>5%</td>
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<tr>
<td>$300,000 +</td>
<td>8%</td>
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MORE THAN ONE-THIRD APPLIED IN A NON-ENGLISH LANGUAGE. CLOSE TO THREE-QUARTERS HAVE NEVER RECEIVED A GRANT FROM GLOBAL FUND FOR WOMEN.

163 (5%) requested confidentiality
INTERSECTION OF ISSUES

81% WORK ON MORE THAN ONE ISSUE.

- **Freedom from Violence**
  - Primary theme: 47%
  - Secondary theme: 36%

- **Economic & Political Empowerment**
  - Primary theme: 35%
  - Secondary theme: 48%

- **Sexual & Reproductive Health & Rights**
  - Primary theme: 17%
  - Secondary theme: 53%
HOW WE USE THE DATA

• Better understand interest and demand
• Continue to improve our grantmaking process
• Mobilize resources