



**AWID Webinar: Data, Resources
and Women's Rights**

AWID's #FundHer Scorecard

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What is it?

- The FundHer Scorecard is a benchmark and accountability framework to assess the **quality** and **quantity** of the support and work by the funding and grant-making community towards gender equality and women's rights.
- It is composed of **14 indicators** that assess progress towards a set of critical elements identified to strengthen the quality and quantity of funding for gender equality and women's rights.
- Innovative, as it focus on **qualitative** aspects of financing, as well as **institutional leadership**, in addition to quantitative aspects.

#FundHer Scorecard: Rationale behind

That gender identities are primarily organizing principles of social life, which produce patterns of privilege, discrimination and inequality everywhere in the world, and that need to be addressed to advance social justice;

That long-term, sustainable change in the roots and structures of gender-based inequality(s) requires collective action – thus, building the collective power of feminist, gender equality and women's rights advocates is critical as a strategy forward;

Donor approaches that target individual women or girls as their main focus do not always translate in improving their capacity to address the systemic social and cultural discrimination they face in the larger context.

#FundHer Scorecard:

Three pillars for resourcing gender equality & women's rights



#FundHer Scorecard: The indicators

- **Five indicators focus on quantity of funding including funds to targeted programming and mainstreaming, trends in funding over the last five years, and the amount of funding reaching women's organisations and funds;**
- **Four indicators look at quality of funding focusing on elements of funding modalities that are known to support transformational change such as length of grant cycles and the use of core funding;**
- **Five final indicators look at institutional leadership and internal mechanisms for embedding efforts to fund gender equality including senior leadership, prioritisation and transparency.**

Next steps

**RESEARCH
PHASE
(10 funding
actors)**

**LAUNCHING
OF AN ONLINE
PLATFORM
(with 1st round
results)**

**TOOL
DISSEMINATION
+ CAPACITY
BUILDING**

**CONTINUE
EXPANDING THE
NUMBER OF
FUNDERS
JOINING US IN
THIS INITIATIVE**

#FundHer Scorecard initiative: Our goal



Based on #FundHer Scorecard results to build a dialogue with the funding community in its diversity that leads to a shift in the funding policies and practices that better contribute to advance, respect, protect and fulfill women's rights and promote gender justice.