Where is the Money for Women’s Rights?

The Funding Landscape: Setting the tone

Part II: Women’s Funds

Presentation at the Resource Mobilization Hub
at the 12th AWID International Forum
Istanbul, Turkey, April 19, 2012
Objectives of the Session

• Set the tone and informative foundation for the Resource Mobilization Hub.

• Offer a broad analysis and political framing on funding trends for women’s rights and gender equality.

• Offer an overview of the funding landscape drawing on the results on the 2011 AWID Global Survey “Where is The Money for Women’s Rights?”

• Frame some key questions for the Hub to address throughout the four days of the Forum.
2011 AWID Global Survey
“Where is the Money for Women’s Rights?”

Overview of Preliminary Results
Women’s Funds
Geographic Level of Work

What description below best fits your organization?

- Local women’s fund: 14%
- National women’s fund: 35%
- Regional women’s fund: 30%
- International women’s fund: 19%
- Other: 5%

Multiple Responses Accepted. Totals will not add up to 100%

Base: 43 Women’s Funds
Region of Respondents

In what country is your organization’s headquarters or main office based? (Recoded into regions)

- North America: 21%
- Latin America: 19%
- Western Europe: 14%
- South, Central, Eastern Europe: 12%
- South/South East Asia: 12%
- Sub-Saharan Africa: 9%
- Eastern Asia: 7%
- Caucasus: 5%
- None of these: 2%

12 have offices in multiple countries

Base: 43 Women’s Funds
Age of Women’s Funds

In what year was your women’s fund founded?

- Before 1990: 9%
- 1990-1999: 19%
- 2000-2005: 42%
- 2006: 0%
- 2007: 12%
- 2008: 7%
- 2009: 9%
- 2010: 2%

30% five years or less

Base: 43 Funders
Priority Issues – Top Ten

Please identify all of the priority themes or issues that you fund and identify the approximate percentage of funding you allocate to different issues.

- Economic, social and cultural rights (ESCRs): 29%
- Gender based violence / violence against women: 27%
- Women's economic empowerment: 26%
- Women's leadership and empowerment: 25%
- Political participation: 20%
- Reproductive rights and health (contraception, abortion, maternal health): 17%
- Sexual health (including HIV/AIDS): 17%
- Democracy/governance: 16%
- Environmental rights and justice: 16%
- Access to education: 15%

Base: 43 Women's Funds
Priority Populations – Top Ten

Please identify the approximate percentage of funding you allocate to different populations.

- Grassroots women: 41%
- Community leaders: 33%
- Indigenous women: 32%
- Women health providers: 30%
- Women living in rural areas / peasants: 29%
- Ethnic / cultural minorities: 27%
- Lesbian, bisexual and gay people: 19%
- Women living in slums/peri-urban areas: 19%
- Women in politics: 15%
- Women living with HIV/AIDS: 10%

Base: 43 Women’s Funds
2010 Median Income by Region

Please enter your organization's total income in each of the following years in US Dollars ($USD).

- Sub Saharan Africa: N = 4, $770,595
- Caucasus: N = 2, $176,865
- Latin America: N = 8, $330,000
- Eastern Asia: N = 3, $621,694
- North America: N = 9, $1,169,062
- Western Europe: N = 6, $510,925
- South / Central / Eastern Europe: N = 5, $257,000
- South/Southeast Asia: N = 5, $143,497

Base: 42 Women’s Funds
Income Changes, 2005 to 2010

Please enter your organization's total income in each of the following years in US Dollars ($USD).

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Median in 2005:</th>
<th>Median in 2010:</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 or less</td>
<td>$166,718</td>
<td>$265,744</td>
</tr>
<tr>
<td>$10,001 to $25,000</td>
<td></td>
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</tr>
<tr>
<td>$25,001 to $50,000</td>
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<tr>
<td>$50,000 to $100,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$100,001 to $500,000</td>
<td>39%</td>
<td>38%</td>
</tr>
<tr>
<td>$500,000 to $1,000,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Over $1,000,000</td>
<td>21%</td>
<td>29%</td>
</tr>
</tbody>
</table>

Multi-Year Funding

Does your women’s fund give multiyear funding (funding that lasts for more than one year) to women’s organizations?

Yes 40%

No 51%

Not sure 9%

What percentage of your total grantmaking budget for women’s rights and gender equality work in 2010 was multiyear funding?

Less than 10% 29%

10% to 25% 35%

26% to 50% 0%

51% to 75% 7%

76% to 100% 28%

Base: 43

Average total grantmaking that was multiyear: 39%
Core Funding

Does your women’s fund give core funding to women’s organizations?

- Yes: 67%
- No: 26%
- Not sure: 7%

What percentage of your total grantmaking budget for women’s rights and gender equality work in 2010 was core funding?

- Less than 10%: 19%
- 10% to 25%: 23%
- 26% to 50%: 12%
- 51% to 75%: 12%
- 76% to 100%: 32%

Average: 46%.

Base: 43
Some Questions to Consider:

• What is this picture telling us?

• What can we learn and take from these individual reflections and overviews?

• What other trends are present currently that are impacting the quality and availability of funding to address women’s rights and gender equality?

• What do we need to pay attention to and discuss deeper over the next days of the Forum in order to get closer to answering not only the question “Where is The Money for Women’s Rights?” but also…
THANK YOU!

Please send your feedback or comments to:
fundher@awid.org