Where is the Money for Women’s Rights?

The Funding Landscape: Setting the tone

Part I: Women’s Organizations

Presentation at the Resource Mobilization Hub at the 12th AWID International Forum

Istanbul, Turkey, April 19, 2012
Objectives of the Session

• Set the tone and informative foundation for the Resource Mobilization Hub.

• Offer a broad analysis and political framing on funding trends for women’s rights and gender equality.

• Offer an overview of the funding landscape drawing on the results on the 2011 AWID Global Survey “Where is The Money for Women’s Rights?”

• Frame some key questions for the Hub to address throughout the four days of the Forum.
2011 AWID Global Survey
“Where is the Money for Women’s Rights?”

Overview of Preliminary Results
Language of Respondents

- English: 51%
- French: 19%
- Spanish: 16%
- Russian: 10%
- Arabic: 5%

Base: 1,119 Women’s Rights Organizations
Organization Type

- A nongovernmental, non-profit organization with a mission primarily focused on promoting women's rights, gender equality and/or empowerment (85%)
- A non-registered group of women, collective or initiative with a primary focus on promoting women's rights, gender equality, and/or empowerment (15%)

Base: 1,119 Women’s Rights Organizations
Geographic Level of Work

- Locally (focused within your village, city, town, or district): 52%
- Nationally (focused within your country's borders): 55%
- Regionally (focused in two or more countries within your region): 19%
- Internationally (focused in multiple countries in different regions of the world): 12%
- Other: 6%

Multiple Responses Accepted.

Base: 1,119 Women's Rights Organizations
Region of Respondents

- Sub Saharan Africa: 37%
- Latin America: 15%
- South and South East Asia: 11%
- South, Central, Eastern Europe: 9%
- Middle East / North Africa: 7%
- Caucasus and Central Asia: 7%
- North America: 5%
- Western Europe: 4%
- Eastern Asia: 4%
- Caribbean: 1%
- Pacific: 1%
- None of these: 1%

Base: 1,119 Women’s Rights Organizations
Organizational Structure

- Association: 45%
- Network: 20%
- Collective: 14%
- Coalition: 9%
- Federation: 1%
- Confederation: 0%
- Other: 12%

Base: 1,119 Women’s Rights Organizations
Age of Organization

Before 1990: 9%
1990-1999: 28%
2000-2005: 31%
2006: 6%
2007: 5%
2008: 6%
2009: 6%

23% five years or less

Base: 1,119 Women’s Rights Organizations
What Issues Do Women’s Organizations Address?

What Strategies Do They Use?

What Do They Get Funded for?
Priority Issues: Women’s Organizations and Donors
- Top Ten -

Women’s Organizations Priority Issues

- Gender based violence / violence against women: 59%
- Women's leadership and empowerment: 51%
- Women's economic empowerment: 42%
- Reproductive rights and health: 29%
- Sexual health (including HIV/AIDS): 27%
- Economic Social and Cultural Rights: 26%
- Peace building and VAW in conflict/post-conflict: 24%
- Access to education: 24%
- Political participation: 17%
- Sexual rights: 16%

Average Donor Funding as Reported by Women’s Organizations*

- Gender based violence / violence against women: 27%
- General health: 24%
- Sexual health (including HIV & AIDS): 24%
- Human trafficking: 24%
- Reprod. rights & health: 23%
- Peace building & violence against women in conflict/post-conflict: 23%
- Women's economic empowerment: 23%
- Access to education: 22%
- Women's leadership and empowerment: 22%
- Labour and workers’ rights: 21%

*Among those funded for that issue.
# Priority Strategies: Women’s Organizations and Donors

## Top Ten

**Women’s Organizations Priority Strategies**

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Training/capacity-building</td>
<td>61%</td>
</tr>
<tr>
<td>Women’s empowerment programs</td>
<td>57%</td>
</tr>
<tr>
<td>Awareness raising</td>
<td>48%</td>
</tr>
<tr>
<td>Advocacy/campaigning/lobbying</td>
<td>47%</td>
</tr>
<tr>
<td>Leadership development</td>
<td>34%</td>
</tr>
<tr>
<td>Networking/alliance building</td>
<td>27%</td>
</tr>
<tr>
<td>Organizing meetings, convenings, dialogues to analyse/strategize</td>
<td>27%</td>
</tr>
<tr>
<td>Movement building and women’s organizing</td>
<td>25%</td>
</tr>
<tr>
<td>Microfinance/income generating programs</td>
<td>23%</td>
</tr>
<tr>
<td>Communications &amp; information</td>
<td>23%</td>
</tr>
</tbody>
</table>

**Average Donor Funding as Reported by Women’s Organizations**

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct service provision</td>
<td>31%</td>
</tr>
<tr>
<td>Training/capacity-building</td>
<td>28%</td>
</tr>
<tr>
<td>Women’s empowerment programs</td>
<td>25%</td>
</tr>
<tr>
<td>Awareness raising</td>
<td>25%</td>
</tr>
<tr>
<td>Advocacy/campaigning/lobbying</td>
<td>22%</td>
</tr>
<tr>
<td>Regranting</td>
<td>22%</td>
</tr>
<tr>
<td>Microfinance/income generating programs</td>
<td>21%</td>
</tr>
<tr>
<td>Emergency responses</td>
<td>21%</td>
</tr>
<tr>
<td>Sexuality education programs</td>
<td>20%</td>
</tr>
</tbody>
</table>

*Base: 1,119 Women’s Rights Organizations*

*Among those funded for that strategy*
Priority Populations: Women’s Organizations and Donors
- Top Ten -

Women’s Organizations Priority Populations

<table>
<thead>
<tr>
<th>Population</th>
<th>Women’s Organizations</th>
<th>Average Donor Funding as Reported by Women’s Organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women living in rural areas / peasants</td>
<td>49%</td>
<td>31%</td>
</tr>
<tr>
<td>Grassroots women</td>
<td>46%</td>
<td>29%</td>
</tr>
<tr>
<td>Community leaders</td>
<td>36%</td>
<td>28%</td>
</tr>
<tr>
<td>Women living with HIV/AIDS</td>
<td>26%</td>
<td>28%</td>
</tr>
<tr>
<td>Women living in slums/ peri-urban areas</td>
<td>26%</td>
<td>26%</td>
</tr>
<tr>
<td>Women human rights defenders at risk</td>
<td>24%</td>
<td>26%</td>
</tr>
<tr>
<td>Indigenous women</td>
<td>21%</td>
<td>24%</td>
</tr>
<tr>
<td>Women in politics</td>
<td>19%</td>
<td>23%</td>
</tr>
<tr>
<td>Women with disabilities</td>
<td>19%</td>
<td>23%</td>
</tr>
<tr>
<td>Lawmakers/ policy-makers</td>
<td>18%</td>
<td>22%</td>
</tr>
</tbody>
</table>

*Base: 1,119 Women’s Rights Organizations

*Among those funded for that populations.
Funding for Specific Age Groups

Do you receive funding to work with specific age groups of women?

Percentage of all respondents reporting funding for each group:

- Girls (0 – 11 years): 7%
- Female adolescents (12 - 18 years): 15%
- Young women (19-30 years old): 17%
- Adult women (31 – 65 ): 14%
- Elderly women (over age 65): 6%

Base: 1,119 Women’s Rights Organizations
Let’s Talk Money!

• How much money do women’s organizations have?

• Is there more or less money?

• Where is the money coming from?
Income in 2010

None: 4%
$1,000 or less: 8%
$1,001 to $5,000: 13%
$5,001 to $10,000: 13%
$10,001 to $25,000: 20%
$25,001 to $50,000: 15%
$50,000 to $100,000: 10%
$100,001 to $500,000: 11%
Over $500,000: 7%

Median: $20,000

Base: 740 Women’s Rights Organizations
Income Changes, 2005 to 2010

- Median in 2005: $9,250
- Median in 2010: $20,000

Base: Women’s Rights Organizations
2010: 740
2005: 383
Median Income by Region

North America
N = 36
$281,500

Western Europe
N = 31
$100,000

Pacific
N = 6
$79,596

Eastern Asia
N = 24
$49,000

South / Central / Eastern Europe
N = 64
$31,377

Middle East / North Africa
N = 42
$30,000

South/Southeast Asia
N = 84
$24,000

Latin America
N = 91
$20,000

Caribbean
N = 7
$18,000

Caucusus / Central Asia
N = 62
$17,865

Sub-Saharan Africa
N = 291
$12,136

Base: 740 Women's Rights Organizations
Most Common Income Sources
-Sources mentioned by 2% or more -

- Individual donors: 43%
- Membership fees: 41%
- Income generating activities: 33%
- Global Fund for Women: 23%
- Your local government: 15%
- Your national government: 13%
- European Union/Commission: 5%
- Open Society Foundation (OSF): 5%
- UN Women (prev...): 5%
- United Nations Development Programme (UNDP): 5%
- Ford Foundation: 4%
- United Nations Population Fund (UNFPA): 4%
- US Agency for International Development (USAID): 4%
- African Women’s Development Fund (AWDF): 3%
- Mama Cash: 3%
- Astraea Lesbian Foundation for Justice: 2%
- Canadian International Development Agency: 2%
- Cordaid: 2%
- Dutch Ministry of Foreign Affairs (Dutch...): 2%
- German Agency for International Cooperation (GIZ): 2%
- HIVOS: 2%
- Kvinna Till Kvinna: 2%
- Oxfam Great Britain: 2%
- Oxfam Novib: 2%
- Swedish International Development Agency (SIDA): 2%
- Tides Foundation: 2%

Base: 645 Women’s Rights Organizations
Largest Income Sources
-All sources accounting for $500,000 or more -

- Your national government: $6,820,405
- Individual donors: $5,593,766
- Your local government: $4,075,058
- Dutch Ministry of Foreign Affairs: $2,646,315
- Income generating activities: $2,183,584
- Gates Foundation: $2,081,090
- Ford Foundation: $2,016,289
- European Union/Commission: $1,899,753
- United States Agency for Intl Development: $1,719,084
- Swedish International Development Agency: $1,398,966
- Global Fund for Women: $1,274,366
- Oxfam Novib: $1,060,019
- Open Society Foundation (OSF): $972,425
- Cordaid: $832,059
- Membership fees: $805,834
- UN Women (prev...): $755,973
- World Bank: $601,350
- HIVOS: $599,735
- United Nations Development Programme (UNDP): $582,392
- Swiss Agency for Dev. and Cooperation (SDC): $584,044

Total income from each source for all respondents

Base: 645 Women’s Rights Organizations
Income Sectors in 2010
-Frequency of Sources-

<table>
<thead>
<tr>
<th>Source</th>
<th>Percent of Orgs with Income From Each Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual donors</td>
<td>38%</td>
</tr>
<tr>
<td>Membership fees</td>
<td>37%</td>
</tr>
<tr>
<td>Income-generating activities (including ...)</td>
<td>29%</td>
</tr>
<tr>
<td>Women’s Funds</td>
<td>28%</td>
</tr>
<tr>
<td>Multilateral agencies</td>
<td>13%</td>
</tr>
<tr>
<td>Private and Public Foundations</td>
<td>13%</td>
</tr>
<tr>
<td>Bilateral agencies</td>
<td>11%</td>
</tr>
<tr>
<td>International NGOs</td>
<td>11%</td>
</tr>
<tr>
<td>Your national government</td>
<td>11%</td>
</tr>
<tr>
<td>Your local government</td>
<td>10%</td>
</tr>
<tr>
<td>Faith Based Organizations</td>
<td>6%</td>
</tr>
<tr>
<td>NGO regranting organizations</td>
<td>2%</td>
</tr>
<tr>
<td>Donor Advised Funds/Philanthropic Advisors</td>
<td>2%</td>
</tr>
<tr>
<td>Vertical Funds</td>
<td>1%</td>
</tr>
<tr>
<td>Trusts</td>
<td>1%</td>
</tr>
<tr>
<td>Corporations/Corporate Giving</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
</tr>
</tbody>
</table>

Base: 645 Women’s Rights Organizations
Income Sectors in 2010
- Percent of All Income -

- Bilateral agencies: 17%
- Private and Public Foundations: 15%
- Your national government: 12%
- Multilateral agencies: 10%
- Individual donors: 10%
- Your local government: 8%
- International NGOs: 7%
- Women’s Funds: 5%
- Income-generating activities: 4%
- Faith Based Organizations: 3%
- Membership fees: 1%
- Other: 11%

Break down of all attributed income. Totals to 100%

Base: 645 Women’s Rights Organizations
Financial Sustainability
Savings and Reserves

None: 30%
$1 to $1000: 29%
$1001 to $5000: 14%
$5001 to $10000: 7%
$10001 to $25000: 7%
$25001 to $50000: 5%
$50000 to $100000: 2%
Over $100000: 5%

Median: $500

Base: 1,115 Women’s Rights Organizations
Savings and Reserves: how long will they last you?

- None: 8% (1,119 Women’s Rights Organizations)
- 1 year: 8%
- 2 years: 7%
- 3 years: 16%
- 4 years: 7%
- 5 years: 4%
- 6 years: 17%
- 7 to 12 years: 22%
- More than 12 years: 11%

Base: 1,119 Women’s Rights Organizations
Budget Secured for 2011 and 2012

Averages:
2011: 41%
2012: 25%

Survey Conducted Oct-Dec, 2011

Base: 989 Women’s Rights Organizations
Expected Budget in 2015

- Less than 2010: 11%
- Same as 2010: 11%
- Up to 20% more: 13%
- 21% to 50% more: 34%
- 51% to 80% more: 13%
- 80% to 99% more: 6%
- Over 100% more: 12%

Base: 903 Women’s Rights Organizations

78% expect more
Assets in 2010

None* | 50%
Furniture | 34%
Machinery/Equipment | 30%
Land | 16%
Vehicles | 13%
Buildings | 11%
Inventories | 9%
Investments | 6%
Other | 9%

Multiple Assets Specified

Among Those With Assets
• Median asset value: $10,000
• 78% had assets under $50,000

* 5% said “Don’t know”

Base: 1,119 Women’s Rights Organizations
Contingency Planning

- Yes: 37%
- No: 43%
- Not sure: 20%

Base: 1,119 Women’s Rights Organizations
Multi-year Funding

In 2010, was your organization receiving any multiyear funding (funding that lasts for more than one year)?*

- **Yes**: 21%
- **Not in 2010 but in other years**: 21%
- **Never**: 52%
- **Not sure**: 6%

If YES, what percentage of your total income in 2010 was multiyear?

- **Less than 10%**: 4%
- **10% to 25%**: 23%
- **26% to 50%**: 35%
- **51% to 75%**: 18%
- **76% to 100%**: 22%

Average: 48%

Base: 1,119 Women’s Rights Organizations
Base: 218 Organizations with multi-year funding
In 2010, was your organization receiving any core support from donors?

- Yes: 28%
- Not sure: 11%
- Never: 48%
- Not in 2010 but in other years: 13%

If YES, what percentage of your total income in 2010 was for core support?

- Less than 10%: 12% (Average: 41%)
- 10% to 25%: 30%
- 26% to 50%: 25%
- 51% to 75%: 10%
- 76% to 100%: 20%

“Core support is flexible funding that can be used for a variety of expenses and is not only dedicated to project/program funding.”

Base: 1,119 Women’s Rights Organizations

Base: 272 Organizations with core support
Loss of Donors: Impact

Since 2008, have you lost financial support from any donors that either historically supported your organization or had made a commitment to provide support that they later had to withdraw?

- No: 66%
- Yes: 21%

If YES, what impact, if any, did these losses have on your organization?

- We had to cut activities: 14%
- Cut programs/projects: 11%
- We had to reduce our staff size: 10%
- Staff went without salary for some time: 8%
- Cut the number of organizations we fund: 2%
- Other: 4%

Multiple Responses Accepted.

Base: 1,119 Women’s Rights Organizations
Organizations in Jeopardy of Closing Down

- Yes: 20%
- No: 73%
- Not sure: 7%

51% say they know of other organizations which had to shut down since 2008.

Base: 1,109 Women’s Rights Organizations
Some Questions to Consider:

• What is this picture telling us?

• What can we learn and take from these individual reflections and overviews?

• What other trends are present currently that are impacting the quality and availability of funding to address women’s rights and gender equality?

• What do we need to pay attention to and discuss deeper over the next days of the Forum in order to get closer to answering not only the question “Where is The Money for Women’s Rights?” but also…
THANK YOU!

Please send your feedback or comments to: fundher@awid.org