Strategic Plan 2018-2022: Co-creating Feminist Realities
We are proud to launch our new five-year plan that we believe is a meaningful agenda for action. We hope you will join us over the next five years to Co-Create Feminist Realities together...
Who we are

AWID is a global, feminist, membership, movement-support organisation. We see ourselves as part of a vibrant ecosystem of feminist movements: movements that are driving forces in confronting oppressions, generating alternatives and creating transformative changes.

Our area of work is the global as a framework for analysis, action and mobilization; we build from and with feminist organizing rooted in geographic locations and those organizing across territories.

We strive to center the experiences, knowledge and visions of women, girls, trans and intersex people and movements most affected by the oppressions they seek to change. Given the sites of change we are focusing on in this strategic period, we prioritize collaboration with women human rights defenders, feminist and gender justice activists at the forefront of land-based movements, workers’ movements and movements for sexual rights and bodily autonomy.
The moment we’re in

The world is in a complex and dynamic process of change. Women, trans and intersex people and communities are experiencing patriarchal oppression in both new and old ways. Combined with growing momentum of fundamentalisms and authoritarianism, unfettered corporate power and rising economic inequalities, commodification of the earth and natural resources, the barriers to advancing women’s rights and gender justice are significant.

Resistance to these forces continues through movements for transformation. The challenges of the current context demand the power that comes with working across movements, with building solidarity and collective power. Feminist movements have long led the way in forging alternatives for a just world and making demands for institutional and systemic change. In the wall of oppressions there are cracks: there are more just ways of being and doing, lived realities and narratives that offer a counter to the normalization of oppressive systems and ideologies. *These are the feminist realities that AWID seeks to amplify and nurture over the next 5 years.*
AWID envisions a world where resources and power are shared in ways that enable everyone, and future generations, to thrive and realize their full potential with dignity, love and respect, and where earth nurtures life in all its diversity.
Our mission is to support feminist, women’s rights and gender justice movements to thrive, to be a driving force in challenging systems of oppression, and to co-create feminist realities.
The work we will do in 2018-2022 aims to:

- Strengthen feminist, women’s rights and gender justice movements so that they thrive
- Support feminist, women’s rights and gender justice movements to disrupt and delegitimize the influence of anti-rights actors and agendas in international spaces and systems
- Amplify feminist realities, proposals, and narratives

In addition to the impact we aim to have in the world, AWID is expressly committed to strengthening our own organizational learning and resilience, and sharing our lessons with other feminist organizations.
We work through four intersecting initiatives

1. Advancing Universal Rights and Justice

We monitor, document and make visible how anti-rights actors are operating and colluding in multilateral spaces and support feminist, women’s rights and gender justice movements and allies to counter their influence and impact.

2. Building Feminist Economies

Working on extractivism, tax justice and corporate accountability, we build knowledge on corporate power and influence; advocate for corporate accountability and equitable distribution of wealth; and amplify feminist proposals for just economies.
We work through four intersecting initiatives

3. Resourcing Feminist Movements

We analyze and aim to influence funding trends to drive quality, sustained resources to feminist organizing. We deepen understanding of how feminist movements are organizing in the current context and their related resource strategies and needs.

4. Co-Creating Feminist Realities

We unearth and amplify feminist realities, proposals and narratives and in doing so, contribute to making feminism visible in practice, inspiring exchange and joint action, and providing spaces for strategizing, thus increasing the collective impact and power of feminist alternatives.
In sum, AWID does...

- Knowledge-building
- Influencing advocacy & campaigning
- Convening & connecting
- Solidarity & bridge-building
- Arts & creative expression
- Information, communication & media
in these areas...

- Advancing Universal Rights and Justice
- Building Feminist Economies
- Resourcing Feminist Movements
- Co-creating Feminist Realities

... so that

Feminist movements are thriving with stronger collective power

Feminist movements are better prepared to disrupt and delegitimize the influence of anti-rights forces

Feminist realities, proposals and narratives flourish and become increasingly influential
Our Feminist Realities are...
Where many worlds fit
Where we look out for each other and insist on the absence of dogma
Where we understand that when harm is being done to one it is being done to all

Our Feminist Realities are...
Where we have changed the idea of power and moved away from its borders
Where we hold up the tensions because they need answers too
And where we circle around caring and sharing

We gotta meet the basic needs of everyone in the village
Where we can feed and nourish everyone
Where the streams water the land that holds up our mountains and empty spaces
For we are not walking a straight line, but intersecting with other movements

Our Feminist Realities are above all, where our movements will be healthy, empowered, and reminding the world that our struggles are what brought us here.

An abridged version of a collective poem inspired by AWID staff, and created by Aimee Santos-Lyons on April 24, 2017.