

About the Toolbox

In the context of a worsening climate crisis, growing fascist and far-right movements, and increasing consolidation of corporate power, the UN Climate Change Conference (UNFCCC) 30th Conference of Parties (COP30), taking place in Belém, Brazil from November 6th to November 23rd, represents a turning point and key milestone for the engagement of climate and gender justice groups to demand real solutions to tackle the climate crisis.

This toolbox contains digital content in English, Spanish and French to reveal regressive climate outcomes from previous COP convenings alongside a one-stop reading list highlighting the exacerbation of climate disasters, loss of biodiversity and destruction of ecosystems, livelihoods and lives. The aim is to collectively strengthen feminist and social movements with data and information in the lead-up to COP30 to advocate for the urgency of peoples-led and rights-based climate solutions more than ever.

Key Sources: Action Aid, AWID, Global Witness, Seeds for Harvest, Transnational Institute

What's in the Toolbox?

- Social media captions
- Canva graphic templates
- Reading list

Campaign Content and Schedule

For a wider and more cohesive digital reach, please share and publish posts on the same day, if possible. Feel free to also add to the captions to speak to your audiences, referring to local/regional data and research, etc.

| Date | Captions (Instagram, Facebook, Bluesky, Twitter, LinkedIN) | Graphics |
|---------|---|-------------|
| 30 Sept | While communities in the Global Majority are facing unprecedented climate devastation , the Fund for Responding to Loss and Damage (FRLD) has received less than 0.2% of what's required annually. | <u>Link</u> |
| | Swipe to learn more about the COP space and take action! | |
| | @escrnet @gagga_alliance @giescr @actionaid_international @apwld @noor.network_ @wgc_climate @gender.ia @wise.nigeria @iwraw.ap @radd.2009 @masipagfarmer @unes.sv | |
| 2 Oct | Since COP29, only \$300 billion has been pledged in grants and low-interest loans when \$1.3 trillion in grants is needed for climate funding. | <u>Link</u> |
| | And while \$2.7 trillion flows to military budgets annually, frontline communities fighting global climate crises receive crumbs. | |
| | Read the statement written by 200+ organizations demanding COP30 kick out Big Polluters instead of inviting them to sponsor the very climate talks meant to phase them out – full statement via the link here / link in bio | |
| | Learn more and take action! | |
| | @escrnet @gagga_alliance @giescr @actionaid_international @apwld @noor.network_ @wgc_climate @gender.ia @wise.nigeria @iwraw.ap @radd.2009 @masipagfarmer @unes.sv | |
| 6 Oct | Real climate solutions start with these demands. Take a moment to read and share them with your community. | <u>Link</u> |
| | Join us in building towards COP30! | |
| | @escrnet @gagga_alliance @giescr @actionaid_international @apwld @noor.network_ @wgc_climate @gender.ia @wise.nigeria @iwraw.ap @radd.2009 @masipagfarmer @unes.sv | |

Further Reading List | 30 Sept post

- Fossil fuel lobbyists eclipse delegations from most climate-vulnerable nations at COP29 climate talks
- Women and Gender Constituency COP26 brief on false solutions
- Briefings on Climate Justice and Finance
- Seeds for Harvest: Funding for gender, climate, and environmental justice
- APWLD's feminist analysis of COP29
- Fund for responding to Loss and Damage

APWLD's feminist analysis of COP29

Further Reading List | 2 Oct post

- Feminist Transnational Solidarity: an antidote to ecocide
- Stop the East African Crude Oil Pipeline
- Kick Big Polluters Out
- Climate Collateral: How military spending accelerates climate breakdown
- There is no climate justice without Palestinian liberation
- The deadly cost of cobalt mining in the Congo
- 'Green' Multinationals Exposed
- Unprecedented rise in global military expenditure as European and Middle East spending surges
- Rabat Declaration for Feminist Economic, Social, and Environmental Transformation
- Climate Collateral: Why the military's impact on climate change can no longer be ignored