



About the Toolbox

This toolbox contains digital content in English, Spanish and French to expose the neoliberal corporate capture of climate actions and corporate greenwashing and call out on energy companies fuelling the military occupation and genocide in Palestine.

The aim is to collectively strengthen feminist and social movements with data and information in the lead-up to COP30 to advocate for the urgency of peoples-led and rights-based climate solutions more than ever.

Sources: AWID, ESCR-Net, Global Energy Embargo Campaign for Palestine, Global Witness, Women and Gender Constituency, Progressive International, SOMO, OHCHR

What's in the Toolbox?

- ❖ Social media captions and timeline
- ❖ Canva graphic templates

Campaign Content and Schedule

For a wider and more cohesive digital reach, please share and publish posts on the same day, if possible. Feel free to also add to the captions to speak to your audiences, referring to local/regional data and research, etc.

Date	Captions (Instagram, Facebook, Bluesky, Twitter, LinkedIn)	Graphics
10 Oct	False climate solutions allow polluters to profit while pretending to save the planet. It's greenwashing at its worst.	Link

	When fossil fuel companies couldn't deny the crisis anymore, they rebranded themselves as 'climate champions' while maintaining the same destructive business model. Read more about false solutions and take action!	
13 Oct	Coal, oil and gas power the military, weapons production and surveillance systems that is fuelling the genocide and the occupation of Palestine. Organizations are calling for an energy embargo targeting the operations of corporations embedded in Israel's energy market, such as BP and Glencore. Learn more about the efforts of @palenergyembargo and take action!	Link

Further Reading List | 10 Oct post

- [Laughing in the Face of Corporate Capture: a Feminist Perspective](#)
- [Newsletter: Towards COP30](#)
- [Brief on False Solutions](#)
- [False Solutions: Climate Colonialism and the Tragedy of the Commons](#)
- [Beyond Green Lies: Real Solutions to the Climate Crisis Exist](#)
- [Challenging Corporate Power AWID report](#)
- [Solar Geoengineering Briefing](#)

Further Reading List | 13 Oct post

- [Global Energy Embargo to End the Genocide in Gaza](#)
- [Palestinian Groups, Unions and Environmental Organisations call for a total global energy embargo against Israel](#)
- [EU risks breaching international law over Israeli gas deal, legal experts say](#)
- [From economy of occupation to economy of genocide - Report of the Special Rapporteur on the situation of human rights in the Palestinian territories occupied since 1967](#)